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GERALD KOLPAN'S *ETTA*

A NEW NOVEL

www.geraldkolpan.com

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TO PLEASE

Author's First Novel Draws Praise from Writers and Critics

Philadelphia television reporter pens work of fiction based on the life of the beautiful and elusive **Etta Place**.

WHAT REALLY HAPPENED TO THE LOVER OF THE SUNDANCE KID?

"WIDE SCREEN DRAMA."

"The sketchy details of the life of Etta Place... are imaginatively filled in by first time novelist Kolpan in this winning tale of the Wild West. Kolpan's snappy storytelling makes it impossible not to want to ride along."

Publishers Weekly

"OUTRAGEOUS AND ENTERTAINING"

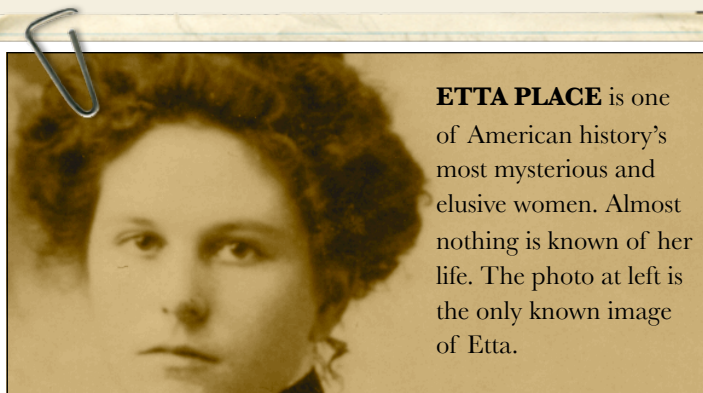
"Incorporating Etta's diary entries, telegraph messages and news clippings into the narrative, Kolpan vividly tells a tale that is both outrageous and entertaining, sure to be compared favorably with Larry McMurtry's novels of the Wild West."

Library Journal

"EXHILARATING AND PROVOCATIVE"

You won't be able to put the book down so prepare to ride the night through."

Jonis Agee, Author of The River

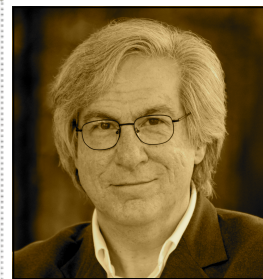


Etta Place in 1902

ETTA PLACE is one of American history's most mysterious and elusive women. Almost nothing is known of her life. The photo at left is the only known image of Etta.



The Wild Bunch



The Author

"ASTONISHING..."

Lush prose...This is a writer to watch."

Karen Abbott, author of *Sin in the Second City*



Now a **Book of the Month Club** alternate selection and an audiobook from **Blackstone Audio**

AUTHOR BIOGRAPHY

GERALD KOLPAN was born in New York City and grew up in New Rochelle, NY. Gerald received his Bachelor of Fine Arts degree from The Philadelphia College of Art (now The University of the Arts). After college, Gerald's career path took him in many different directions. He was an illustrator for books, magazines, and advertising for over a decade and later became an advertising copywriter and art director. At the dawn of the punk era, he even fronted a rock band.

Gerald then embarked on a writing career. Beginning as a freelancer, he wrote articles for newspapers nationwide, including the *Los Angeles Times*, the *Milwaukee Journal-Sentinel*, the *Miami Herald* and both the Philadelphia *Inquirer* and *Daily News*. He also wrote the column "Fulminations" for *City Paper*, Philadelphia's leading alternative weekly.

In 1979, Gerald turned to radio. Beginning as a volunteer at the University of Pennsylvania's radio station, he eventually gained national notice as a contributor to National Public Radio's news program *All Things Considered*. He was also a commentator for the WNYC radio series *Future Forward*.

In 1987, WTXF television hired Gerald as a features reporter. He is currently the station's longest-serving reporter, with over twenty-one years on the beat. His work has been featured on the Fox News Channel and CNN. He is also fast becoming an internet favorite.

Gerald has earned numerous honors for his work, including 7 Middle Atlantic Emmy awards in such categories as best feature story, best feature series, best health and science reporting and best television news writer. He has won *Philadelphia Magazine's* "Best of Philly" award and was chosen as a member of the Daily News TV News Dream Team. He has also won awards from the Radio and Television News Directors Association and the Associated Press.

Gerald Kolpan lives in Philadelphia with his wife, Joan Weiner. Their daughter, Kate, is in graduate school and their son, Ned, is in his senior year of college.

Etta is his first book. Visit him at www.geraldkolpan.com.



Photo by Jonathan Rubin / Studio Nine



Sundace Kid and Etta Place in 1902